# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20546

### FORM 6-K

# REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

October, 2025 Commission File Number: 001-39251

#### BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

(Name of Registrant)

Cruce Carretera Gdl-Ameca Huaxtla Km 5 El Arenal, Jalisco, 45350, México +52 (33) 3836-0500

(Address of Principal Executive Office)

Form 20-F ⊠ Form 40-F □	
indicate by check mark whether the registrant files of will file annual reports under cover of Form 20-F of Form 40-F.	

# RELEVANT INFORMATION

Betterware de Mexico, S.A.P.I. de C.V. (NYSE: BWMX) ("Betterware" or the "Company") announces the First Call to a General Ordinary Shareholders' Meeting, to be held on October 21, 2025.

The purpose of this Report on Form 6-K is to furnish a free English translation of the Shareholders' Meeting Agenda and of the form of Power of Attorney that shareholders can use to be represented at the meeting.

### **Investor Relations Contacts**

Investor Relations ir@better.com.mx +52 (33) 3836 0500

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

# BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

By: /s/ Luis Campos

Name: Luis Campos Title: Board Chairman

Date: October 15, 2025

# **Exhibit Index**

Exhibit No.	Description
99.1	Agenda for the General Ordinary Shareholders' Meeting
99.2	Form of Power of Attorney
	3



#### BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

#### FIRST CALL

#### GENERAL ORDINARY SHAREHOLDERS' MEETING

The undersigned, in my capacity as Secretary of **Betterware de México**, **S.A.P.I. de C.V.** (the "<u>Company</u>"), pursuant to clause thirtieth of the Company's bylaws, and in accordance with the provisions of Articles 183 (one hundred eighty-three), 186 (one hundred eighty-six), 187 (one hundred eighty-seven) and other provisions of the General Corporations Law (*Ley General de Sociedades Mercantiles*), hereby call the shareholders of the Company, on first call, to an Ordinary General Shareholders' Meeting of the Company, to be held on October 21, 2025 beginning at 14:00 hours, at the Company's registered office, specifically at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "<u>Meeting</u>"), to address the matters contained in the following:

#### **AGENDA**

- 1. Presentation, discussion and, if applicable, approval of the dividends payment.
- 2. Appointment of special delegates to formalize the resolutions adopted at the Meeting.

The shareholders of the Company, in order to be entitled to attend the Meeting, must obtain an admission pass, which will be issued and delivered by the Secretary of the Board of Directors of the Company at the address indicated herein, up to and including the fourth business day prior to the Meeting, in the following terms:

- a. Shareholders must be registered, either in the Company's Shares Registry Book, or prove ownership of shares or certificates in accordance with the provisions of Articles 290 and 293 of the Securities Market Law and the Company's bylaws, i.e., through the certificates of deposit issued by the depository institutions where the shares they own are deposited. The shareholders' registry will remain closed from the third business day prior to the Meeting and on the day of the Meeting.
- b. The shareholders must deposit their stock certificates, mentioned in (a) above, at the offices of the Company indicated herein, or at any national or foreign depository institution, and must present to the Company the corresponding certificate of deposit, which must be issued for such purposes, by the institution that holds such securities in favor of the shareholders.
- c. Shareholders may attend the Meeting in person or may be represented by the authorized person or persons by means of a proxy form in terms of Article 49, Section III of the Securities Market Law, or by any other form of representation granted in accordance with the Law; therefore, shareholders must, if applicable, in addition to the proof of deposit mentioned in item (b) above, attach the proxy form referred to in this paragraph, which may be requested at the address indicated below or by e-mail to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.
- d. Likewise, shareholders who maintain custody of their shares through brokerage firms and other financial intermediaries are reminded that, for purposes of obtaining the admission pass, they must submit the list of holders issued for such purpose by such financial intermediary, which must contain the name, address, nationality of the shareholders and number of shares they represent, duly signed by the officer responsible for issuing such list.

The shares that the shareholders or their representatives deposit with the Secretary of the Board of Directors of the Company, in order to have the right to attend the Meeting, shall not be returned until after the Meeting has been held.

Notice is hereby given that the proxy forms, admission passes and supporting documentation that will serve as the basis for the discussion of the matters listed in the Agenda, will be available to the shareholders at the offices located in this Secretary's Office, as of this date from 9:00 a.m. to 2:00 p.m. and from 4:00 p.m. to 6:00 p.m. on business days; as well as electronically upon written request sent to the following e-mail address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.

We will communicate in a timely manner in the event that any legal provision is issued that leads us to modify the content of this call for proposals.

October 6<sup>th</sup>, 2025

**Reynaldo Vizcarra Méndez** Secretary of the Company

#### CARTA PODER / PROXY LETTER

[\*] (la "<u>Poderdante</u>"), por medio de la presente carta otorgo un poder especial pero tan amplio como sea requerido, en favor de [\*] (los "<u>Apoderados</u>") para que cualquiera de los Apoderados, asista a la Asamblea General Ordinaria de Accionistas de Betterware de Mexico, S.A.P.I. de C.V. (la "<u>Sociedad</u>"), que se celebrará el 21 de octubre de 2025 a las 14:00 horas, dentro del domicilio social de la Sociedad, específicamente en el ubicado en Av. Paseo Royal Country 4596, Torre Cube 2, piso 16, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, México (la "<u>Asamblea</u>") en la cual los accionistas de la Sociedad resolverán los siguientes puntos del Orden del Día; y voten en el sentido que se señala a continuación, en dicha Asamblea, [\*] acciones que de dicha Sociedad la Poderdante es titular:

Orden del Día de la Asamblea General Ordinaria de Accionistas

	A favor	En	Abstención
		contra	
1. Propuesta, discusión, y en su caso, aprobación sobre el pago de dividendos.			
Designación de delegados especiales para formalizar las resoluciones adoptadas en la Asamblea.			

El Poderdante ratifica desde ahora los actos que realicen los Apoderados en el ejercicio legal de este mandato.

[\*] (the "Principal"), hereby grants a special power of attorney as broad as it may be required, in favor of [\*] (the "Attorneys-in-Fact") so that, attends the General Ordinary Shareholders Meeting of Betterware de Mexico S.A.P.I. de C.V. (the "Company"), to be held on October 21, 2025 at 14:00 at the Company's registered office, specifically in the located at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "Meeting"), through which the shareholders of the Company will resolve the matters contained in the following Agenda; and vote in the manner set forth below, in such Meeting, [\*] shares owned by the Principal:

Agenda for the General Ordinary Shareholders' Meeting

		In favor	Against	Abstention
1.	Presentation, discussion and, if			
	applicable, approval of the dividends			
	payment.			
2.	Appointment of special delegates to			
	formalize the resolutions adopted at			
	the Meeting.			

The Principal hereby ratifies the acts the Attorneys-in-fact may conduct in the legal exercise of this mandate.

ejercicio legal de este mandato.	exercise of this mandate.	
	[*] de [*] de 2025 / [*] [*], 2025	
	[*] Por/By: [*] Cargo/Title: Apoderado / Attorney-in-fact	
	Testigos/Witnesses	
Por/By :	Por/By :	
Nombre/Name:	Nombre/Name:	